# The green shift Our path to water reduction

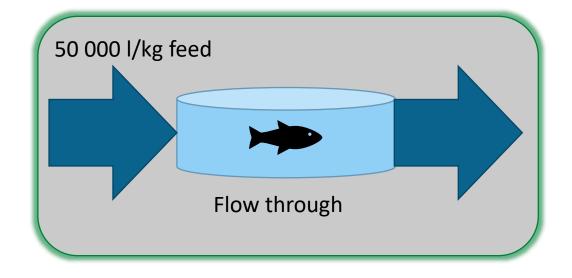
Fremtidens smoltproduksjon 2022 Christian Rønning



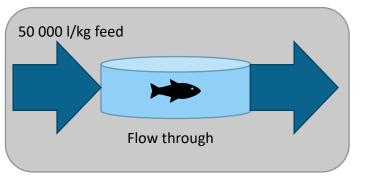
#### **Pure Salmon Kaldnes**

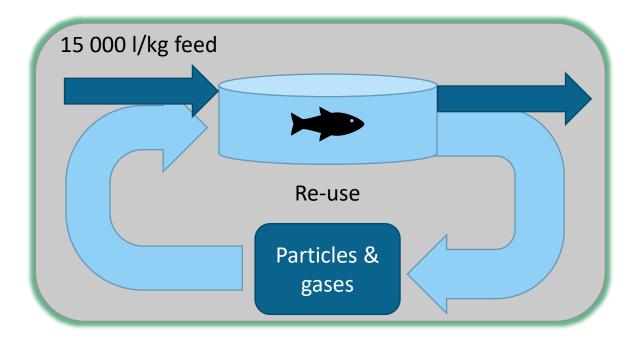
- Bought by Pure Salmon in June 2021
- Supplier of land based farm solutions
- Digitalisation, fish health, service and aftermarket
- From 55 to 110 employees in Norway
- Continued focus on R&D and industrial cooperation
- Land based salmon farming internationally for Pure Salmon



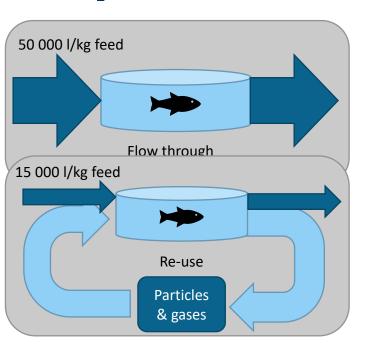


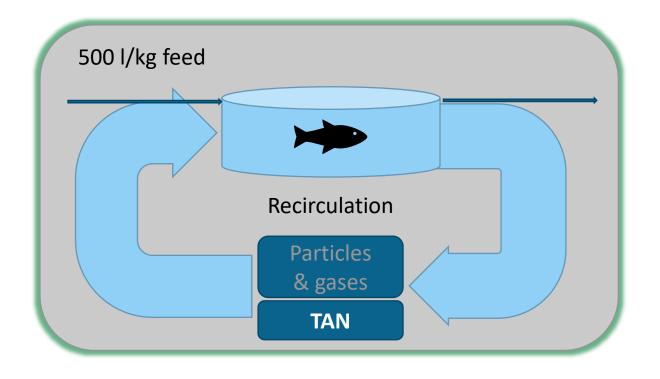




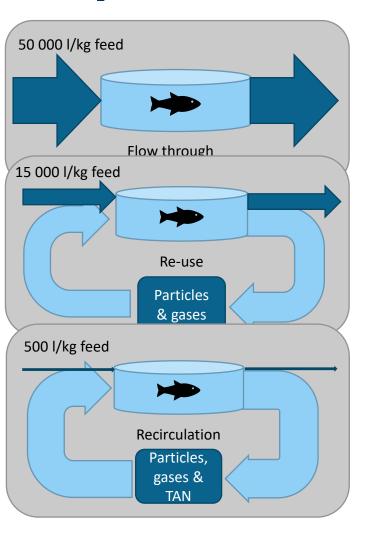


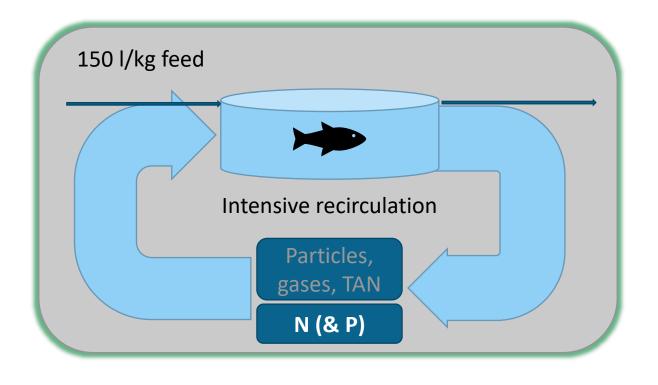




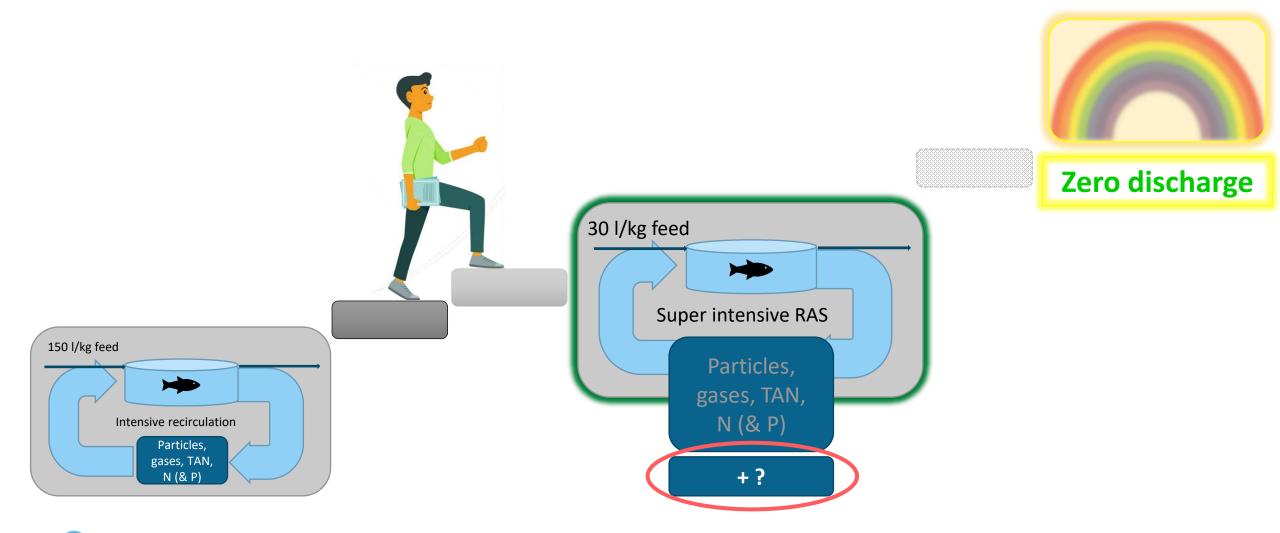






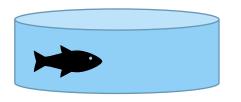








#### What is "good" water quality?

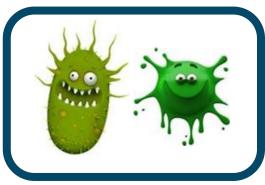


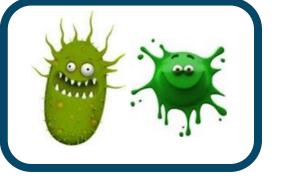
- $CO_2$
- TAN, NO<sub>2</sub>

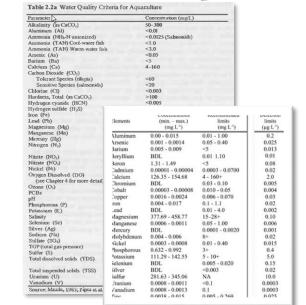
- Alk., pH, °C



- Metals?
- Organic compounds?
- Other components?



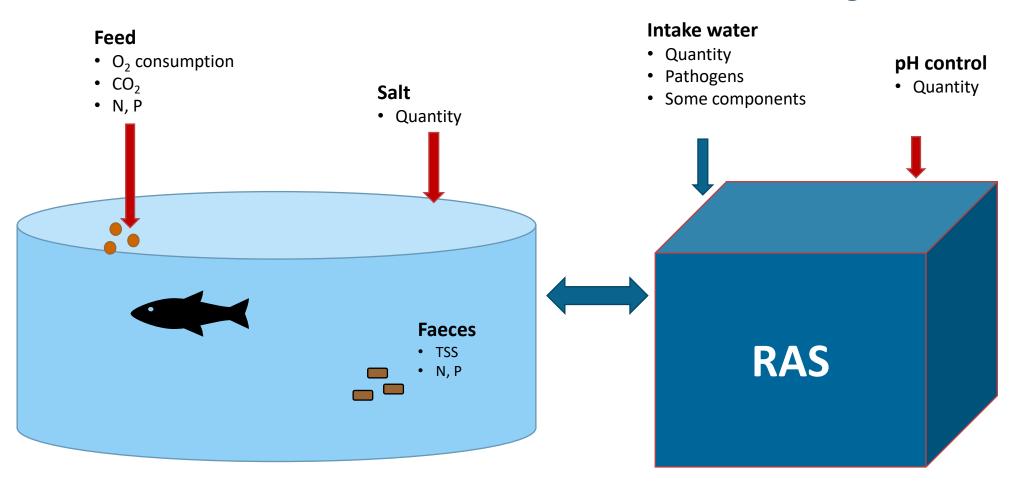




- Which values to use?
- Is "not toxic" = good enough?
- What about non-listed components?
- Effect of variations?
- Combinations of substances?
- Mitigating factors?
- Relevant experience?

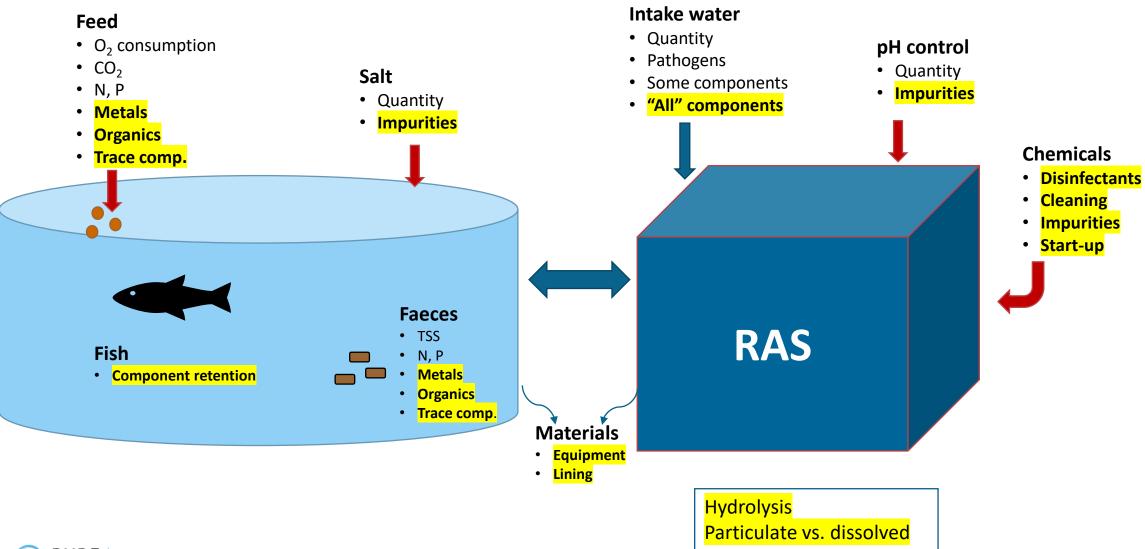


## What influences the water quality?



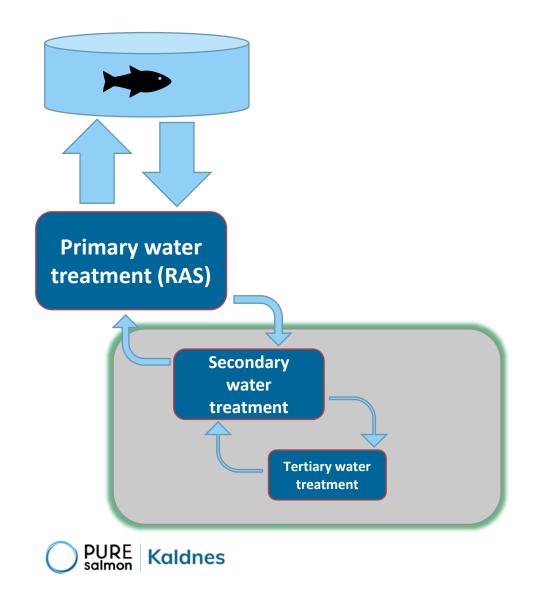


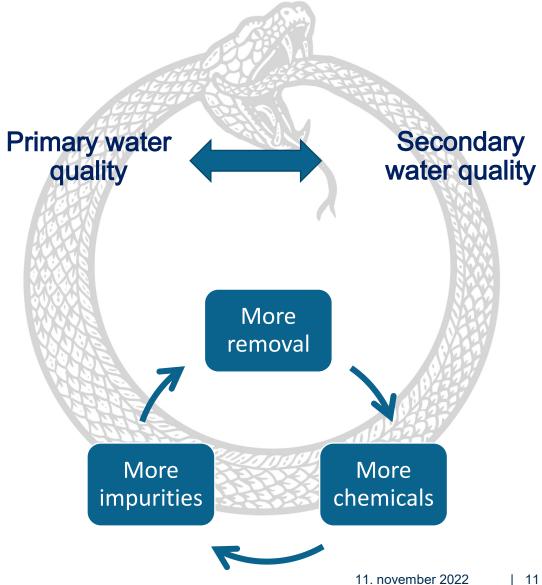
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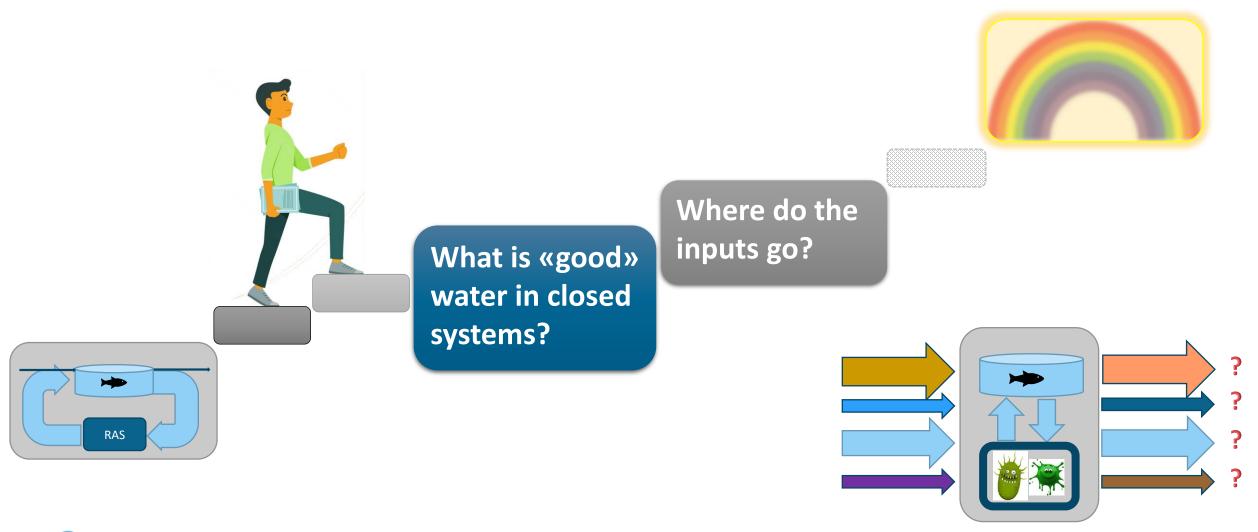


#### Water treatment





# Knowledge gaps



## The green shift

Energy reduction

Enable reduction in water consumption

- Alterative energy sources
- Feed utilisation
- Competence

